

COMMITMENT TO QUALITY SHARED BY EVERYONE

AN OBJECTIVE METHOD

When a campsite is Camping Qualité approved, The manager has made a commitment on 5 points:

A WARM WELCOME

Being hospitable, available, attentive and efficient must be a priority for the manager and his staff. This will help them to make a contribution to a peaceful, pleasant stay in a friendly atmosphere.

IMPECCABLE CLEANLINESS

For the entire period it is open, cleanliness and hygiene must be maintained throughout the campsite.

ACCURATE, TRUTHFUL INFORMATION

The campsite manager must provide full, clear and accurate information about his premises:
Accurate descriptions must be given of facilities, reception opening times, and the services and activities available. Prices must be clearly displayed and strictly adhered to.

PRIVATE, WELL CARED-FOR PITCHES

The campsite manager must take all necessary steps to provide pitches that offer as much privacy and peacefulness as possible.

The pitch should be laid out tastefully, with care taken over its appearance, so that it fits in with the site and its surroundings.

A WELL-MANAGED AND PROTECTED ENVIRONMENT

The campsite manager undertakes to conserve nature and the environment, managing his campsite with respect for the environment, protecting it and seeking appropriate environmentally-friendly solutions.

Managing the countryside and saving energy are priorities for Camping Qualité, thereby helping to preserve an increasingly threatened environment.

REGULAR INSPECTIONS

This is a tool for progress and continual improvement,

Over 600 inspection criteria enable the quality of the campsite to be checked Not only before it is Camping Qualité approved but throughout its membership of the scheme.

Every campsite is inspected on the same basis:

- Information and booking procedure
- Access, site and surroundings
- Welcome on arrival
- Pitches and facilities
- Condition of wash-block facilities
- Cleanliness of wash-block facilities
- General cleanliness
- Basic leisure facilities
- Staying on the campsite
- Billing, organisation, management.

As every campsite is different, it will also be inspected for the additional facilities it offers:

- Grocery and other shops
- Takeaway food
- Bar, restaurant, self-service
- Swimming Pool
- Entertainment
- Rental accommodation
- Caravan wintering facilities
- Additional services (childcare, cinema, etc.)